

# ADVERTISING RATES

**BOOKINGS:** Essential, subject to availability, confirmed by Friday 5pm.



EDITORIAL SECTION	GENERAL NEWS		EARLY GENERAL NEWS		PREMIUM EGN	
Page Position	Pages 14-30* (GN)		Pages 8-13* (EGN)		Pages 2-7* (PEGN)	
Number of Insertions	Single	Multiple	Single	Multiple	Single	
Discounts		-10%		-10%		
<b>A</b>	FULL PAGE	\$1113	\$1001	N/A	N/A	N/A
<b>B</b>	LARGE	\$805	\$724	\$885	\$796	\$925
<b>C</b>	MEDIUM	\$665	\$598	\$731	\$657	\$764
<b>D</b>	SMALL	\$525	\$472	\$577	\$519	\$603

\*All prices are +GST

## Payment Details

- Tax Invoice supplied
- Advertising paid in advance
- EFT or Credit Card only

## Ad Details

- Bookings close Friday 5pm
- Rates non-commissionable
- Cancellation fees may apply

## Ad Dimensions

**A – FULL PAGE**  
271mmW x 184mmH  
PDF: 1000KB maximum

**B – LARGE**  
161mmW x 184mmH  
PDF: 750KB maximum

**C – MEDIUM**  
161mmW x 120mmH  
PDF: 750KB maximum

**D – SMALL**  
161mmW x 90mmH  
PDF: 500KB maximum